



Hess . A Member of the Nordeon-Group

Albertsplatz, Coburg (Germany) Photo: Steffen Bauer

Dear Sir or Madam,

Appealing light increases the attractiveness of public spaces. Therefore, many cities, towns, and communities consider outdoor lighting as an important tool to effectively highlight urban structures and sights. The town of Coburg for example has in recent years redesigned and illuminated parts of its historic town centre, including the Albertsplatz, where specially made Coburg luminaires by Hess were installed.

The lighting design developed by Stuttgart-based lighting design consultancy LDE Belzner Holmes builds a bridge between functional lighting and artistic staging – an exemplary lighting concept for which the Albertsplatz and the lighting design consultancy won the German Prize for Lighting Design 2014 in the category „outdoor lighting / public spaces“.

The „Festival of Lights“ in Berlin, one of the largest lighting festivals worldwide, is dedicated to the artistic interpretation of light. From 10 to 19 October 2014, national and international artists present their creative light installations at selected monuments, landmarks and places. Accompanying events, activities and actions on the topic of light round off the diverse agenda of the show.

Current challenges for cities, towns, and communities in administrative management, financing and public services are the focus for the trade fair „Zukunft Kommune“, taking place from 30 September to 1 October 2014 in Karlsruhe, Germany. This trade fair is an ideal platform for managers of cities, towns, and communities, municipal utility companies and energy suppliers to stay informed about best practice solutions as well as products and services for the public sector.

As a specialist for urban design, we provide support for cities, towns, and communities on all matters relating to outdoor lighting and street and site furnishings. It is our credo to manufacture and supply products of the highest quality. Ongoing certifications, such as the latest „Known Consignor“, document that we also fulfil the highest aviation security standards.

We hope you enjoy reading our Lightletter.

Your

Hess GmbH Licht + Form

#### Our topics:

- Albertsplatz in Coburg was awarded German Prize for Lighting Design 2014
- „Festival of Lights“ enchants Berlin
- Trade fair „Zukunft Kommune“ in Karlsruhe
- Certification as „Known Consignor“
- FARO pole top mounted luminaire from Hess now with LED technology

# Award-winning urban design with light

The allure of times gone by still has a great impact on Coburg's picturesque townscape: As one of the largest and best preserved castles in Germany, the fortress Veste Coburg towers above this Upper Franconian town, while at the foot of this stronghold historical sights such as the Ehrenburg palace, the provincial theatre and the town hall dating back to the 16th century remind of the blooming literary eras of this former capital of the duchy of Saxe-Coburg-Gotha.

In recent years, the town of Coburg redesigned many of its historic sights and put them effectively into the limelight: After the market square, theatre square and the station forecourt, Albertsplatz was updated with specially designed Coburg luminaires by Hess as part of the Coburg urban regeneration project „Ketschenvorstadt“.

The lighting design developed by Stuttgart-based lighting design consultancy LDE Belzner Holmes builds a bridge between functional lighting and artistic staging of this listed area – an exemplary lighting concept for which the Albertsplatz and the lighting design consultancy won the German Prize for Lighting Design 2014 in the category „outdoor lighting / public spaces“.

## Special solution with „Coburg Luminaires“

Already in 2004, the lighting design consultancy LDE Belzner Holmes developed together with Hess the so-called „Coburg Luminaires“ for other open spaces in Coburg. Amongst others, they illuminate the theatre square, the market square, and the station forecourt in Coburg.

This pole mounted luminaire combines functional and accent lighting: It consists of two downwards pointing cylindrical luminaire heads and a light shade fitted with two spotlights. Thanks to their understated style elements, they are not optically intrusive, but fit discreetly into the historical ambience. „One benefit of the Coburg luminaires is their timeless yet modern design. This luminaire is an unobtrusive element of the site furnishings. This also applies to a historic old town such as Coburg,“ summarises Katrin Hartmann-Schmidt, department of urban development and design of Coburg's municipal building authority. These special luminaires were installed as pole mounted luminaires at the perimeters of the Albertsplatz. The adjacent streets are now equipped with wall and pole mounted Coburg luminaires.

„These luminaires have two functions: On the one hand, they are to ensure standard compliant lighting of the footpaths and seating areas in front of adjacent buildings, covering a width of approx. 8 to 14 metres. Furthermore, these pole-mounted luminaires offer large-surface illumination of building façades,“ explains project manager and lighting designer Thomas Hollubarsch of LDE Belzner Holmes the award-winning lighting concept.

The Lutheran School, for example, was transformed into the visual focus of the square by precise staging of its façade. Additionally, loosely arranged seating cubes illuminate the square further. Further attractive lighting effects result from several in-ground luminaires that glow below the newly planted gleditsias in front of the school. A newly installed water feature enriches the open space and additionally serves as an attractive playground for children.



## Designers and participants:

Client:	Town of Coburg, represented by Wohnbau Stadt Coburg GmbH, <a href="http://www.wohnbau-coburg.de">www.wohnbau-coburg.de</a>
Architect / interior designer:	RSP Freiraum GmbH, <a href="http://rsp-freiraum.de">http://rsp-freiraum.de</a>
Lighting design:	Thomas Hollubarsch, LDE Belzner Holmes, <a href="http://www.LDE-net.com">www.LDE-net.com</a>
Electrical design:	SÜC Energie (Städtische Werke Überlandwerke Coburg GmbH) <a href="http://www.suec.de">www.suec.de</a> and H2o GmbH
Photos:	Steffen Bauer

## The Albertsplatz in Coburg receives German Prize for Lighting Design 2014



### High feel good factor, low operating costs

To ensure energy efficient operation, the Coburg luminaires are equipped with compact fluorescent lamps (TC-D und TC-L) and halogen metal halide lamps (HIT). The functional lighting components of the pole-mounted luminaire offer a system capacity of 2 x 26 W or 2 x 18 W. The accent lighting components have a system capacity of 2 x 35 W. The excellent colour rendering of the generated warm white light ensures a high feel good factor.

### German Prize for Lighting Design

Media professionals and industry representatives created the German Prize for Lighting Design in 2011 as award for outstanding lighting design in architecture. A prestigious and independent jury presents the award annually for ten different categories: Office & administration, cultural buildings, public spaces / interior, public spaces / outdoor lighting, museums, shop lighting, education, international project, light art and award for young talents.

In 2015, the award ceremony for the German Prize for Lighting Design will take place in Frankfurt.



Coburg-Luminaire

Further information about the award can be found here: [www.lichtdesign-preis.de](http://www.lichtdesign-preis.de)



## „Festival of Lights“ enchants Berlin

From **10 to 19 October 2014**, the „Festival of Lights“ transforms the German capital into a colourful metropolis. For ten days, national and international artists will artistically illuminate about 70 buildings, places and whole streets after dark. Further information regarding the “Festival of Lights” can be found here: [www.festival-of-lights.de](http://www.festival-of-lights.de)  
(Photo: Frank Herrmann)

## Certification as „Known Consignor“

With the successful certification as „Known Consignor“ by the German Federal Aviation Authority, Hess laid the groundwork for shorter shipping times for the international movement of goods. In future, we are able to ensure faster delivery as there will be no additional security checks before air-freight shipments. For further information please visit our website under [www.hess.eu/en/Unternehmen/Aktuell/Zertifizierung\\_Bekannter\\_Versender/](http://www.hess.eu/en/Unternehmen/Aktuell/Zertifizierung_Bekannter_Versender/)



## Trade fair „Zukunft Kommune“

This trade fair for administrative management, financing, and public services takes place in Karlsruhe from **30 September to 1 October 2014**. It focuses on current and future challenges of general public provisions. The official website of the trade fair is [www.zukunft-kommune.de](http://www.zukunft-kommune.de)

Zukunft   
Kommune

## Hess-luminaire FARO now with LED technology

The pole top mounted luminaire with secondary reflectors FARO is now available with state-of-art LED technology: A LED module with high power CREE LEDs especially developed for this luminaire replaces the conventional halogen metal halide lamps and ensures high and stable light quality. A retrofit kit for already existing luminaires is available. For further information please visit our website under [www.hess.eu/en/Unternehmen/Aktuell/Neues\\_LED-Modul\\_fuer\\_FARO/](http://www.hess.eu/en/Unternehmen/Aktuell/Neues_LED-Modul_fuer_FARO/)

